

PRIVACY POLICY

This website was created for the purpose of furthering its charitable work. We appreciate that our customers and visitors to our website may be concerned about privacy. USA World Alliance, Inc. is committed to maintaining the privacy of personal information collected on the Internet. The management is strictly prohibited to engage in illegal downloading and storing of information without securing the consent of the client, subscriber, and/or user who owns such information.

This Privacy Policy discloses the personal information gathering and disseminating practices of USA World Alliance, Inc. in connection with the use of this website. Please read the following information carefully to understand our views and practices regarding the collection, use and dissemination of your personal data. Use of this website constitutes consent to USA World Alliance, Inc.'s collection and use of personal data as outlined herein. For this reason, we have developed the following Privacy Policy.

TYPES OF INFORMATION COLLECTED: There are times when we ask for personally identifiable information from you, such as your name, company, e-mail address, phone number, and address. We request this personal information in order to generally correspond with you, to provide you with a subscription to a newsletter or publication, to notify you about events, or to otherwise respond to your requests. This information serves as our tool to see how the website is utilized. We make the necessary updates and changes on the website for faster and efficient usage.

USA World Alliance, Inc. may collect and/or track (a) the home server domain names, e-mail addresses, type of computer, and type of web browser of users to the website, (b) the e-mail addresses of users that communicate with USA World Alliance, Inc. or the website via e-mail, (c) information knowingly provided by the user in online forms, registration forms, surveys, etc. (including name, address, e-mail and other personal profile data), and (d) aggregate and user-specific information on which pages users access.

HOW WE COLLECT AND USE YOUR PERSONAL INFORMATION AND WHY WE COLLECT IT: If you choose to supply us with your personal information, we will use that information only consistently with this Privacy Policy. This information may include your name, address, phone number, e-mail address, credit card number and expiration date, card verification number, etc.; however, this information will never include your social security number. We use this information to process and complete your donations.

In connection with your use of our website, certain other information may also be collected. For example, we may use "cookie" technology (as explained below) to help keep track of items that you have placed into your cart before checkout, to help validate your identity, and to help detect and prevent potentially fraudulent activity. We may also use "web beacons" (as described below) to help analyze and audit web traffic.

BROWSER COOKIES AND WEB BEACONS: We may use browser cookies — small files containing a combination of letters or numbers that are sent to your computer — to help enhance

your online experience and make your use of our website more efficient. While various web browsers may allow you to block or disable browser cookies, please note that our website, particularly the shopping cart and checkout features, may not work properly if you disable browser cookies.

We may also use web beacons — a small, clear graphical file that your web browser may download when loading a page on our website — to help analyze and audit our website and the related transactions.

USA World Alliance, Inc. may use the personal data it collects for solving technical problems, calculating overall usage statistics, for marketing and promotional purposes, product development, content improvement, and to contact you and provide you with the information you have requested. USA World Alliance, Inc. will not disclose to third parties any individually identifying information, such as names, postal and email addresses, telephone numbers, and other personal information which users voluntarily provide to USA World Alliance, Inc., except to the extent necessary to comply with applicable laws or legal processes (e.g., subpoenas), or to otherwise protect the rights or property of USA World Alliance, Inc.

We reserve the right to transfer any information we have about you in the event we sell or transfer all or a portion of our business or assets. Should a sale or transfer occur, we will use reasonable efforts to direct the transferee to use the personal information you have provided through this website in a manner that is consistent with this Privacy Policy.

OPT-OUT RIGHT: Users may at any time opt out of having their personal information used by USA World Alliance, Inc. to send promotional correspondence to the user, by contacting USA World Alliance, Inc. using the telephone numbers provided on the website. If you receive a marketing email from USA World Alliance, Inc, you will be provided with an automated way to opt out (unsubscribe) from marketing emails sent by USA World Alliance, Inc. Please follow the instructions on the email you receive.

CHILDREN MAY NOT USE THE WEBSITE. Our website is intended to be used by adults only and is not directed to children under the age of 18. If you are under 18, you are not eligible to use our website or place orders for products we may have for sale. We therefore do not knowingly collect information about children. If you believe that we have collected personal information from children under the age of 18, please notify us immediately so that we may take steps to eliminate the information.

A WARNING ABOUT E-MAIL THAT WE SEND; A WARNING ABOUT “PHISHING”: We may send you e-mails from time to time to provide you with useful information regarding our products and services, including special, limited-time offers and discounts. However, we do not and will not at any time request any personal information via e-mail, nor will we include a link to the account login page in the e-mail. If you receive an e-mail requesting your user ID, your password, your social security number, or your credit card and/or bank information, **PLEASE DO NOT RESPOND BY PROVIDING THE INFORMATION REQUESTED.** If you receive an e-mail requesting any of this information, it is likely that you have received an attempted theft of your identity commonly called “phishing.” Likewise, if you receive an e-mail urging you to log

in to your account, and providing you with a link to the login page, it is also likely that you have received a “phishing” e-mail. In either case, you should bring the e-mail to our attention by forwarding the e-mail to *the contact information provided in this website*. For more information about “phishing,” you should visit the Consumer Financial Protection Bureau’s website at www.consumerfinance.gov.

EFFECTIVE DATE OF THE PRIVACY POLICY; CHANGES: This Privacy Policy was last updated on September 20, 2020

We reserve the right to alter or amend this Privacy Policy at any time and without prior notice to you to reflect changes in our online information practices. In an effort to ensure that you receive notice of any changes to the Privacy Policy, we may include a notice on our website. We recommend that you check back with this webpage periodically so that you may be kept informed regarding any changes to the Privacy Policy.

THIRD-PARTY LINKS: Our website may contain links to third-party websites that are not subject to our Privacy Policy. If you visit these websites, we encourage you to read their privacy policies before providing them with any personal information.

STATE LAW: You may have privacy rights under applicable state law in addition to those outlined in this Privacy Policy.

CONTACT US: If you wish to access or update the personal information you submit through our website, or to make any inquiries about the processing of such information, please contact us using the telephone numbers provided on the website. We provide individuals with access to their personal information where we believe appropriate, including in situations where you are entitled to access and review your personal information under applicable data protection and privacy laws.